

BUSINESS TO BUSINESS INFORMATION



Anti-itch cream

Relieves chronic dry, irritated and itchy skin



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Anti-itch cream

The symptoms of Xerosis are itching, flaking patches of skin, which often worsen during winter or in areas of low humidity. In severe cases, the skin may begin to crack, which can lead to more serious problems. If irritants enter the cracks in dry skin, reddening, swelling, scaling and localized pain may occur. This is an indicator of eczema, a chronic, recurring, inflammatory skin condition.

The solution

Anti-itch cream is a medical device for the treatment of (extreme) dry skin conditions (Xerosis). It relieves dryness, itching, a chapped or red and irritated skin.

Claims

- Anti-itch
- Relieves chronic dry, irritated and itchy skin
- Prevents dehydration and moisturizes and softens the skin
- Provides relief and soothes the skin
- For adults and children

Mechanism of action

Anti-itch cream is used to increase the amount of lipids in the horny layer in the skin to sooth the irritated and itchy skin. The cream is an oil-in-water emulsion and therefore it is easily applied and quickly absorbed. It is important to massage into the skin thoroughly, until the skin starts to feel stiff. The oil in water emulsion then turns into a water-in-oil emulsion. The oil creates

a lipid film on the skin, which prevents water loss and smooths the cracked and itchy skin. In addition it protects the skin from harmful external influences. The active ingredients in the lipid film will gradually be (time)released, enabling the skin to be nourished and protected all day long.

USP's

- Free of perfumes, dyes, parabens, mineral oils cortisone or other hormones
- Time-released

Composition:

Aqua, Caprylic/Capric Triglyceride, Dicaprylyl Carbonate, Polyglyceryl-2 Dipolyhydroxystearate, Glycerin, Behenyl Alcohol, Olus Oil, Sodium Polyacrylate, Pentaerythrityl Distearate, Panthenol, Phenethyl Alcohol, Pentylene Glycol, Caprylyl Glycol, Butylene Glycol, Dimethicone, Squalane, Lauryl Glucoside, Sodium Lauryl Glucose Carboxylate, Allantoin, Hydrogenated Phosphatidylcholine, Butyrospermum Parkii Butter, Tocopheryl acetate, Hydroxyphenyl Propamidobenzoic Acid, Sodium Hyaluronate, Ceramide NP, Ascorbyl Palmitate

Product information:

- Anti-itch cream 50 ml
- Outer box
 - Instructions for use
 - Tube with label

For the treatment of (extreme) dry skin conditions (Xerosis).

Anti-itch cream baby

Characteristic for products for children is that they contain more ingredients that are mild to their young skins. The skins of young children are more vulnerable than those of adults and should be treated with extra care. Particularly in the first year of their lives, the skin has not yet fully developed.

The solution

For the development of Anti-itch baby, extra attention was devoted to the safety of cosmetics for children of less than 3 years old. The skin barrier is not yet at its best, allowing the skin to dehydrate more easily and substances to penetrate more quickly. One of the deciding factors for the ingredient composition is the effect that the final product should achieve. The following substances were specially added: Allantoin, Pro-vitamin B5 (panthenol), Hydroxyphenyl.

Claims

To treat dry skin (xerosis) and relieve symptoms of atopic dermatitis (dryness, redness, pruritus) in babies and small children.

Mechanism of action

The product contains three active ingredients: ceramide NP, glycerin and olus (vegetable) oil. Ceramides form lipids to retain moisture and restore suppleness to the skin. Glycerin increases the water content of the skin by enhancing water absorption from the dermis into the epidermis. Olus oil (functional alternative for

petrolatum), as occlusive, works by forming a hydrophobic layer on the surface of the skin providing an exogenous barrier to water loss.

USP's

- Extra mild variation, specially developed for babies and small children
- Treats dry and itchy skin
- Free of perfumes, dyes, parabens, mineral oils, cortisone or other hormones

Composition:

Aqua, Caprylic/Capric Triglyceride, Dicaprylyl Carbonate, Polyglyceryl-2 Dipolyhydroxystearate, Glycerin, Behenyl Alcohol, Olus Oil, Sodium Polyacrylate, Pentaerythrityl Distearate, Panthenol, Phenethyl Alcohol, Pentylene Glycol, Caprylyl Glycol, Butylene Glycol, Dimethicone, Squalane, Lauryl Glucoside, Sodium Lauryl Glucose Carboxylate, Allantoin, Hydrogenated Phosphatidylcholine, Butyrospermum Parkii Butter, Tocopheryl acetate, Hydroxyphenyl Propamidobenzoic Acid, Sodium Hyaluronate, Ceramide NP, Ascorbyl Palmitate

Product information:

- Anti-itch cream baby 50 ml
- Outer box
 - Instructions for use
 - Tube with label

